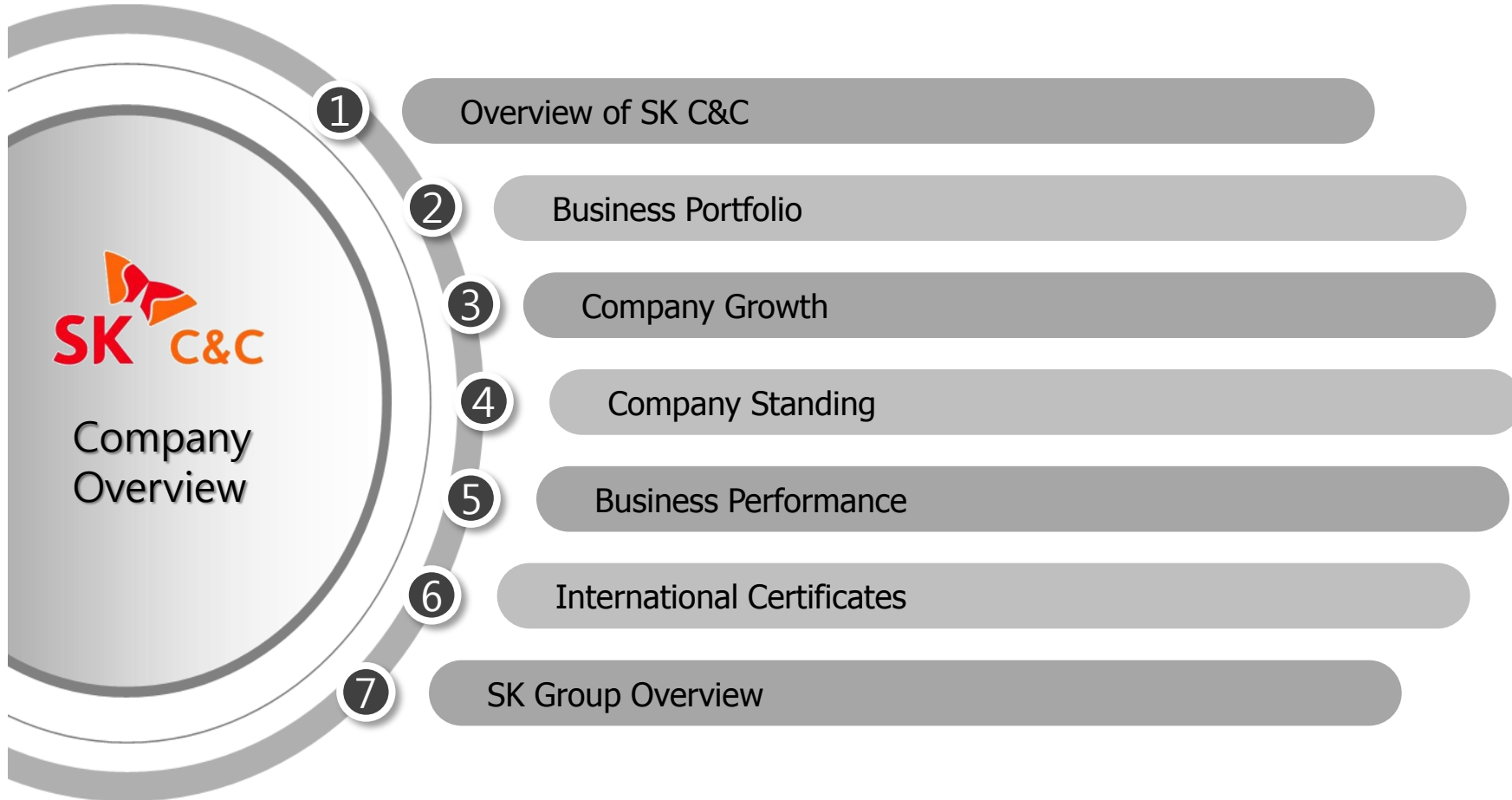


SK C&C

Company Overview





1. Overview of SK C&C



SK C&C is an affiliated company of SK Group, Korea's third largest corporate group. SK C&C is a total IT service provider with its services covering a wide array of areas: consulting, system integration, IT outsourcing, ICT convergence, etc.

Overview	
Incorporated	April 1991
Company	SK C&C
CEO	President Chung Chul-khil
Total Asset	\$4.59B USD (2011)
Operating Revenue	\$2.01B USD (FY2012)
Operating Profit / Rate	\$180.19M USD (FY2012) / 9%
Number of Employees	6,175

* 2012 IFRS

** Total number of employees worldwide including subsidiaries (as of 2013.04)

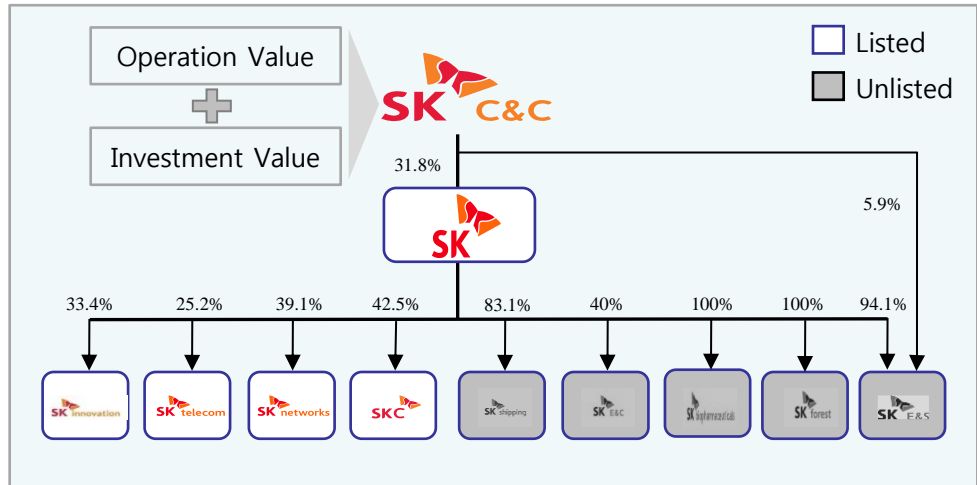
Vision

**Create Value for Customers,
Challenge the Future**

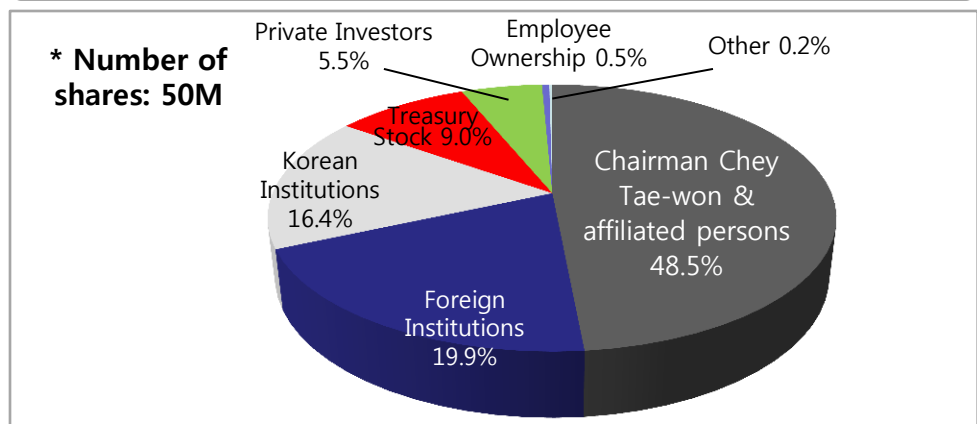
Share Values



SK Organization Chart



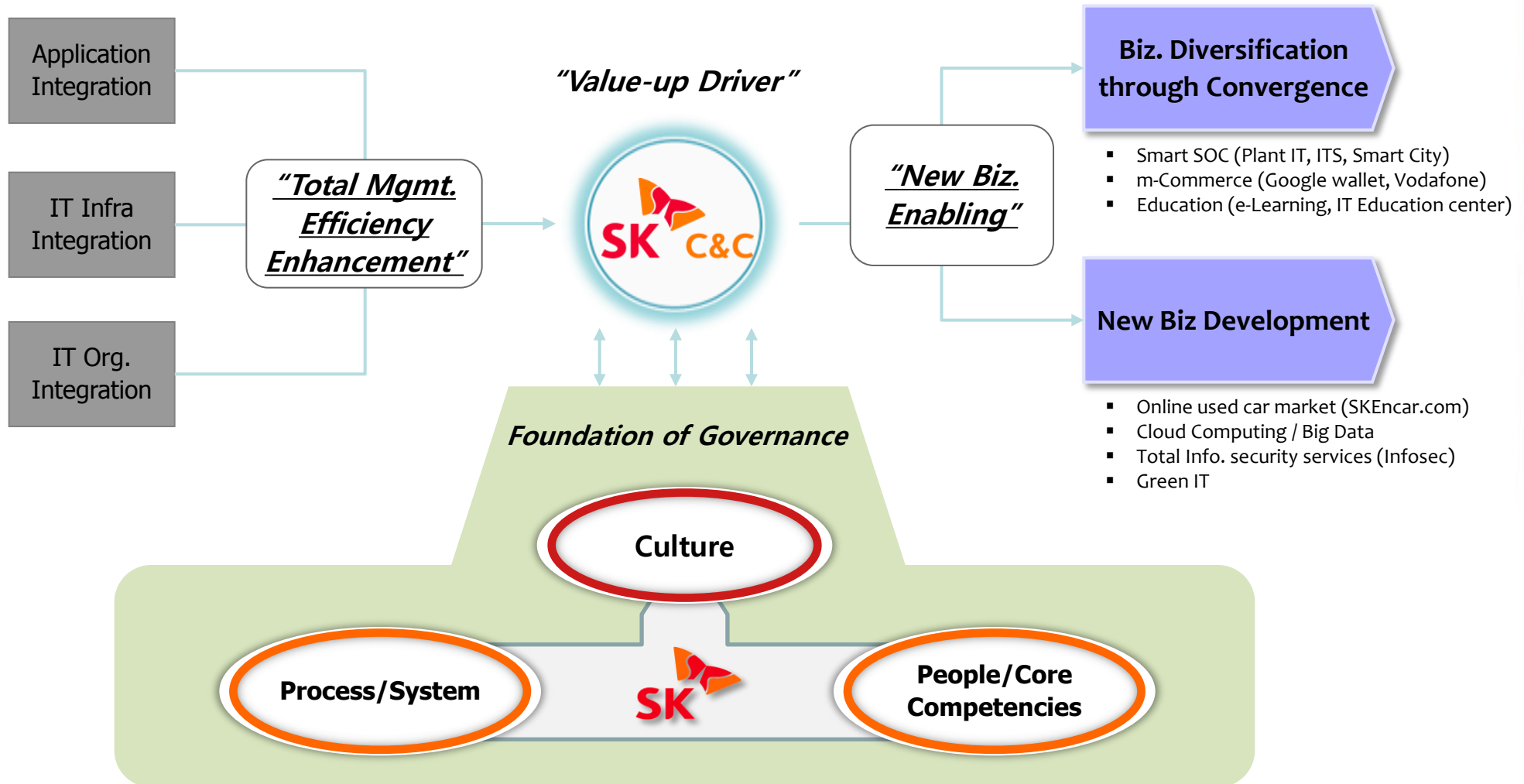
Stock Composition (Dec. 2012)



1. Overview of SK C&C



SK C&C strengthens competitiveness of fellow affiliated companies of the entire SK Group through group-wide integration, which provides the group with a strong foothold in the globalized market.



2. Business Portfolio

- Provides Top-of-the-line IT services in Korea
- Offers total IT services for energy, communications, finance and SOC



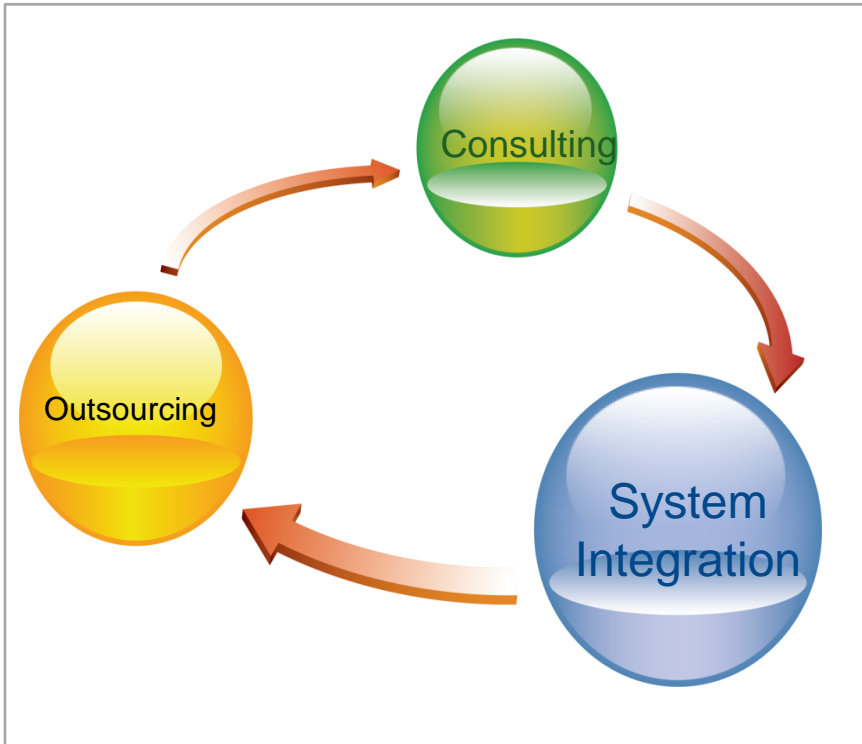
- 『One of the Best Total IT Service Providers in the Nation』
 - Management of total IT system for 15 affiliated companies
- Data centers, IT Help Desk, application integration (1998 - present)
 - Highest market share in IT outsourcing
 - IT system integration for over 100 companies in China (as of Jan. 2011)
 - Total information center establishment and operation of Korean Gov. (2005 - present)
- 『World-class IT services provision for Petroleum & Chemical Industry』
 - Provides oil companies with world-class IT services for improved productivity and efficiency
- SK Innovation produces 330 million barrels and \$47B USD in export (2011)
- 『Top-notch Total IT Services for Telcos in the World』
 - 26.9 million subscribers, real time billing, total customer management (2012)
 - World's best mobile payment service
- 『Best IT Services in Finance & Public Sectors in Korea』
 - Finance Sector IT Service : banks, insurance carriers, securities firms, IFRS, Mobile Banking, etc.
 - Public Sector IT Service : e-Government, National Guard, ITS, Security, e-Trading, e-Postal, etc.
- 『New Growth Solution Services for the Future』
 - m-Commerce, Enterprise mobility(NEXCORE Mobile, Green IT, Cloud Computing/Big data etc.

2. Business Portfolio



SK C&C aims to become a top global ICT player through enhanced business competitiveness, secured ICT convergence capabilities and proactive expansion of its global reach driven by innovation

Top IT Service Player in Korea

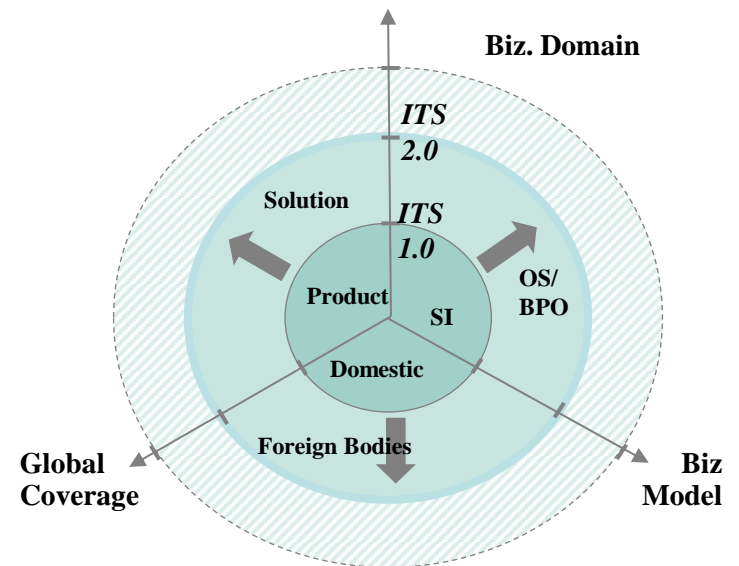


CURRENT CORE BIZ.

- Back-end System Integration (SI)
- IT Infra, back-end application-oriented maintenance

Global Leader & Solution Innovator

“Global ICT Player with a fully established solution line-up in major industries”



NEW CORE BIZ.: SMART & CLEAN

- Convergence between IT / SW and existing business
- ICT based on environment-friendly & low-carbon society

3. Company Growth

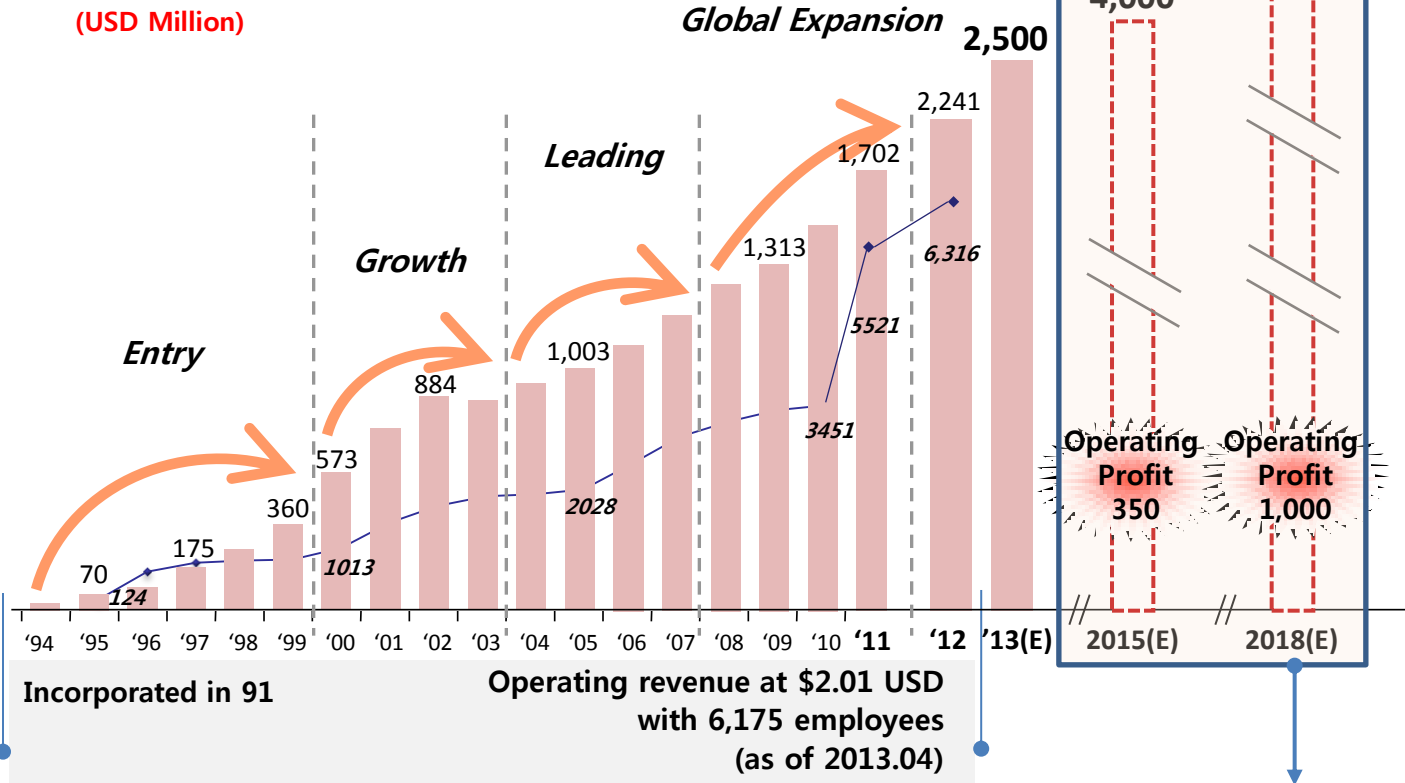


- Offers total ICT-driven services in consulting, system integration, outsourcing and even non-IT areas
- Has recorded a 32-fold revenue growth (CAGR 21.2%) and a 51-fold employment growth since its foundation in 1995 and the company is expected to reach \$4B USD in revenue by 2015.

Visions

Create Value for Customers
Challenge the Future

Annual Revenue
(USD Million)



- “Beyond Domestic, Beyond IT Services” through innovation & transformation
 - ✓ promotes long-term growth & globalization
 - ✓ pursues continuous value creation in domestic IT businesses
- “Leading Global Player continuing its innovation through ICT-driven expansion of the customer value chain”*

- ✓ IPO on KRX: 2009.11.11
- ✓ MSCI Korea: 2010.5.
- ✓ KOSPI 200 / KOSPI 100: 2011.5.
- ✓ DJSI World: 2012.9.
- ✓ Credit Ratings: AA

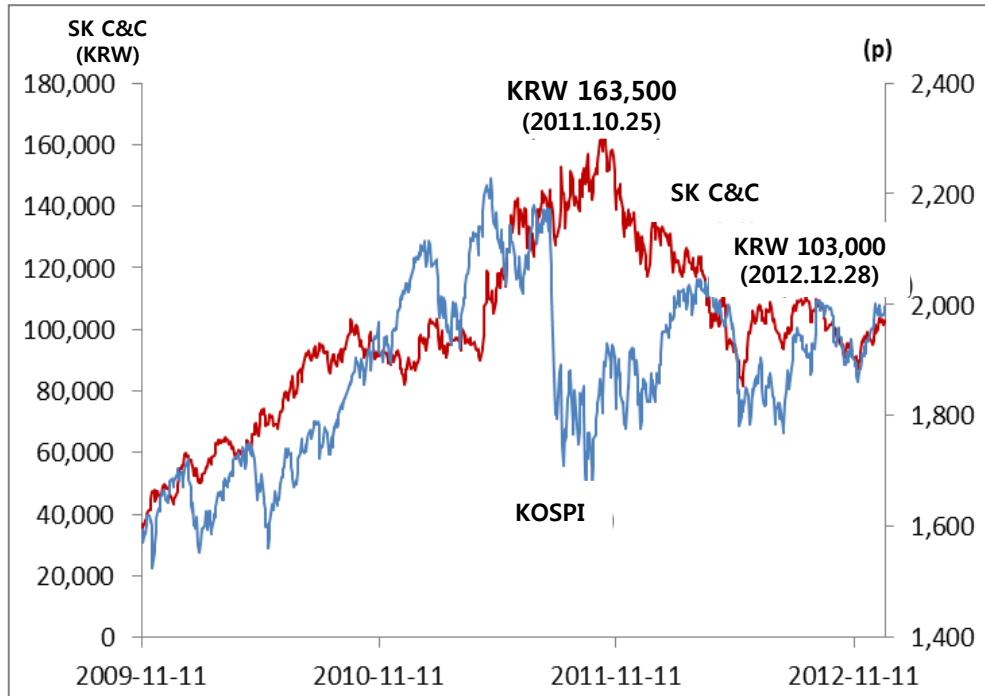
“Level Equivalent to Fortune Global 500”

※ IFRS since 2010, 1\$ = 1,000 won

4. Company Standing



Stock Performance



Type	IPO (09.11.11)	2010 (12.31)	2011 (12.31)	2012 (12.31)	2020 (E)
Market Cap (USD billion)	1.5	4.4	5.9	5.2	30
KOSPI Ranking	95	60	43	49	Enters Fortune 500

Business

Market Comp.

- **Top-tier in Domestic IT Service Market**
 - ✓ Best in communications/energy
 - ✓ Leader in finance sector (Bank, IFRS, next Gen., etc.)
 - ✓ No. 1 in outbound outsourcing
- **World-class solution provider**
 - ✓ World's 1st commercialization of m-Wallet/TSM
 - ✓ NEXCORE ITS: winner of 2012 Software Award (Korea)
- **Strong competitiveness in system integration & outsourcing delivery**
 - ✓ CMMI L5, eSCM L4

Govt.

- KOSPI (2009), BOD by non-Exec. Dir. (4)

Ratings

- Top sustainable competitiveness level MSCI(2010), FTSE, KOSPI 100/200(2011), DJSI World, KRX SRI(2012)

Transp.

- Winner of 2010 Ethical Management Awards (KABE)

5. Business Performance (Global Biz Status)



- Expanding the company's presence in Southeast Asia, Latin America, CIS and Europe, led by key branches in USA and China.
- 37 successful projects in 19 countries: m-Commerce, ITS, e-Postal Delivery, e-Trading & Plant IT

- 2007: SK C&C Systems (SK C&C Beijing)
- 2011: SK C&C Shenyang
- Offshore Service, IT Managed Service
- SI (SOC, ITS, GIS, u-City, etc.)
- Cloud Computing, UC & Collaboration



SK C&C Beijing
SK C&C Shenyang



**SK C&C
Dubai Office**

- 2010: SK C&C Dubai Office
- Telecom/Convergence
- SOC/ICT
- Plant IT, e-Gov., security, education



SK C&C USA



- 2009: SK C&C USA Branch Office
- 2010: SK C&C USA Corporation
- World's 1st launch of TSM service
- TSM & m-Wallet Service Agreement w/ FDC
- Supplied TSM Solution to Google
- Expansion into Prepaid Mobile Card market with InComm

- **Business development through intra-group cooperation (RHQ)**
- ✓ Established 3 RHCs in MENA/Latin America/Southeast Asia
- ✓ Business planning & development supported by SK Group Package Services

- SK C&C Colombia (2011)
- SK C&C Malaysia (2012)
- SK C&C Singapore (2012)
- Azerbaijan Baku Rep. Office (2008)

*) RHQ (Regional Headquarters), RHC (Regional Holding Company)

6. International Certificates



- SK C&C holds CMM Level 5, ISO 9001, ISO 27001, eSCM Level 4, and other international certifications which prove our qualifications and readiness for global businesses.

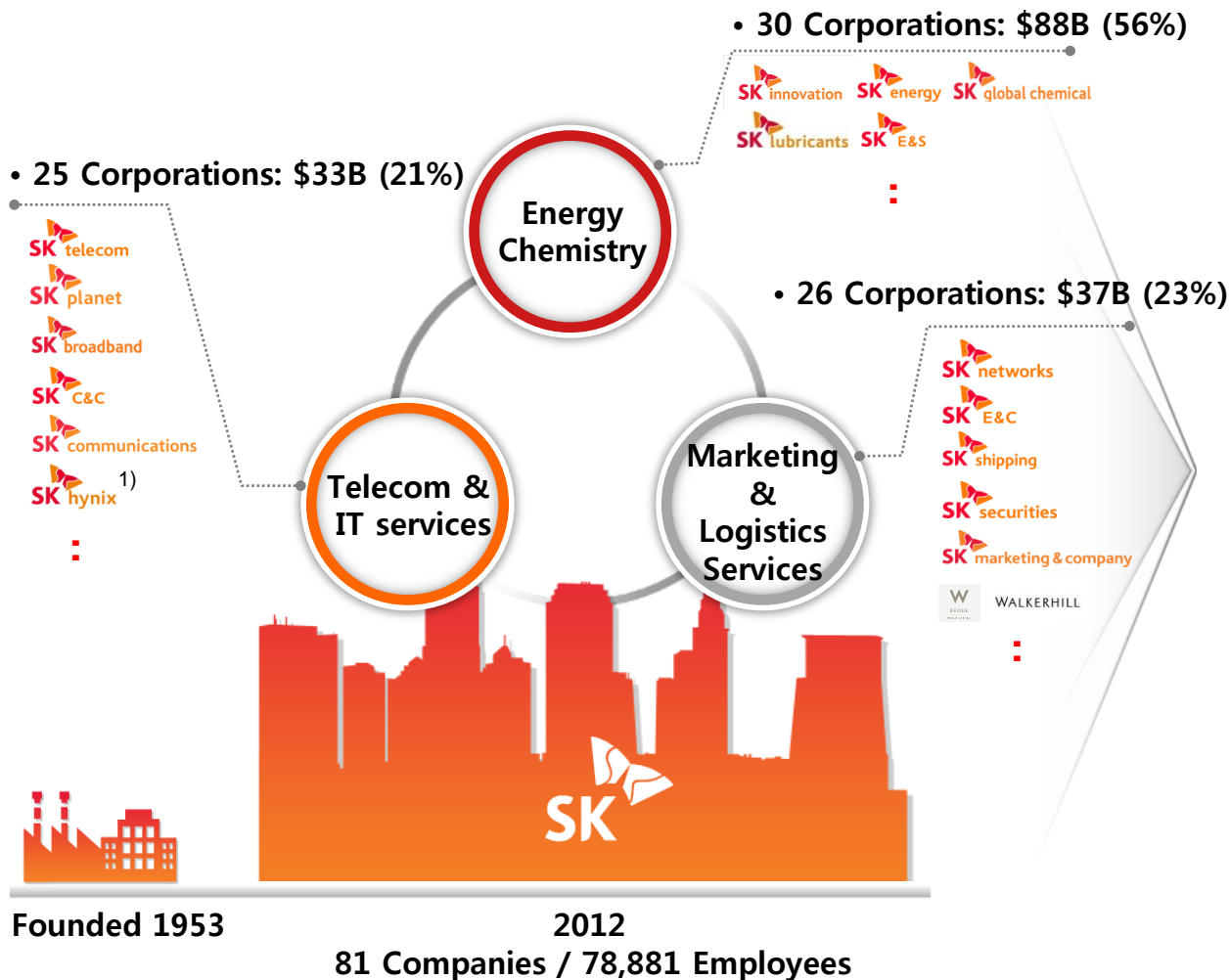
- 2000 ISO 9001 certified: "System Integration (SI) service"
- 2001 USA RAB (Registrar Accreditation Board) certified
- 2004 Received COE (Center of Excellence) certification from Purdue University's Call Center Industrial Laboratory (first in Korea)
- 2005 ISO 20000 certified: "IT Outsourcing service"
- 2005 eSCM (eSourcing Capability Model) Level 4 certified
- 2006 CMMI Level 5 certified: The nation's first in public and finance sector
- 2006 ISO 27001 certified: "Information Security Management System (ISMS)"
- 2007 SK C&C Linux (Ginux): GS certified by the Ministry of Information and Communication
- 2009 Obtained patent for project productivity management system
- 2010 CMMI Level 3 certified: all IT service sector
- 2012 ISO 14001 & OHSAS 18001 certified: "Environmental Management System" and "Health and Safety Management Systems"



7. SK Group Overview



SK Group, since its foundation in 1953, has demonstrated continuous growth in various fields including energy & chemical, telecommunications & IT services, and marketing & logistics. SK Group, now a Fortune Global 100 company, continues to move forward with the ultimate goal of becoming a global leader.



SK Group in Korea

Revenue **\$140B USD**

12% of Korea's GDP

10% of Nation's Export

2012 FORTUNE Global 500 ²⁾

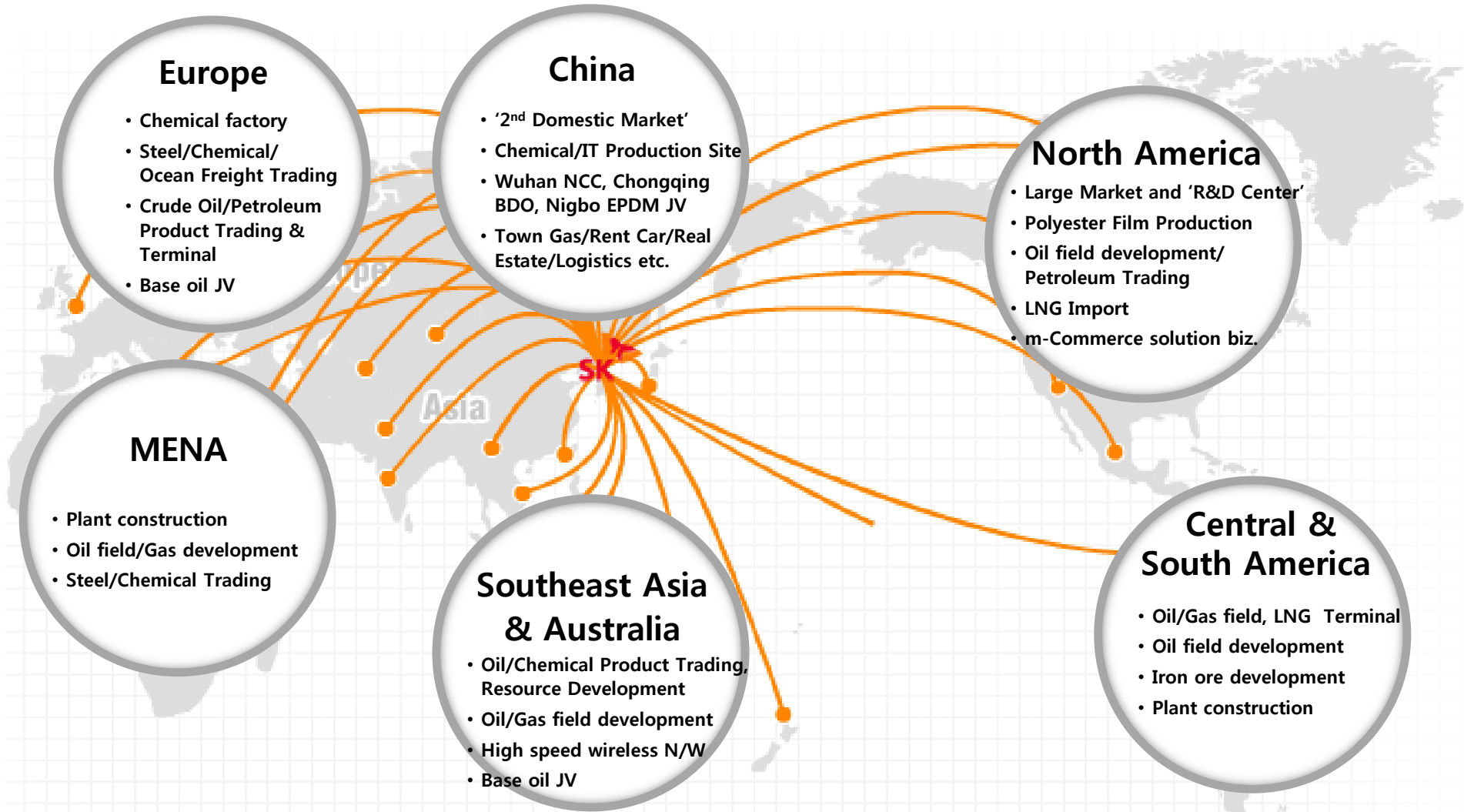
Rank	Company	Revenues (\$ mil)	Profits (\$ mil)
1 (2)	Royal Dutch Shell	484,489	30,918
2 (3)	Exxon Mobil	452,926	41,060
3 (1)	Wal-Mart Stores	446,950	15,699
20 (22)	Samsung Electronics	148,944	12,059
65 (82)	SK Holdings	100,394	1,510
87 (73)	Sony	82,237	-5,784
117 (55)	Hyundai Motor	70,227	6,911
146 (161)	POSCO	62,230	3,293
196 (171)	LG Electronics	48,977	-424
203 (219)	Hyundai Heavy Ind.	48,485	2,310
235 (-)	GS Caltex	43,280	1,121

1) World 2nd largest semiconductor company with total revenue of 9.3B USD and recently acquired by SK Group

7. SK Group overview - Globalization



According to 4th To-be Plan global investment and globalization scheme will focus on China and North America regionally and Semiconductor · Resource/E&P · Chemical · Gas in terms of industry sector



Thank You !



Jay Choi
Sales Manager
Global Sales & Marketing

SK C&C

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